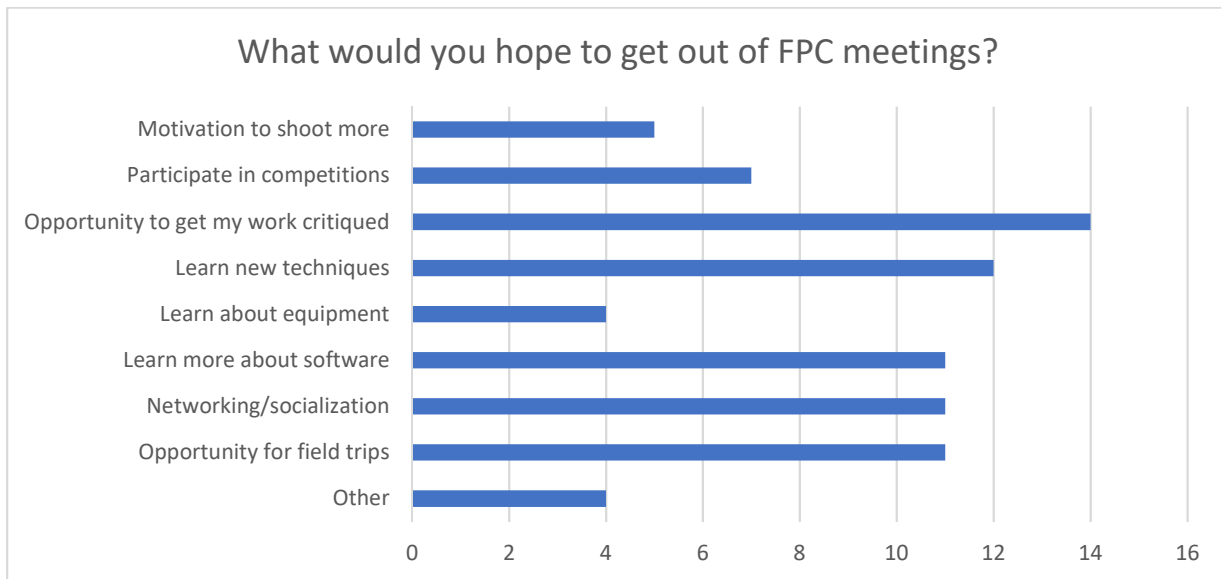


## Flatirons Photo Club 2018 Survey

This May, the Flatirons Photo Club conducted a survey of members to seek ideas and feedback about future meetings.<sup>1</sup> The survey asked questions about Club membership, photo experience and interest, as well as equipment and software. Importantly, the survey asked about content and frequency of future Club meetings.

### Flatirons Photo Club Meetings

The main purpose of the survey was to get feedback from members on the content and organization of future Club meetings. There was a wide range of responses to the question of what respondents hope to get out of Flatirons Photo Club meeting, indicating that members have a broad range of interests. There were 19 respondents to this question; multiple answers were possible.



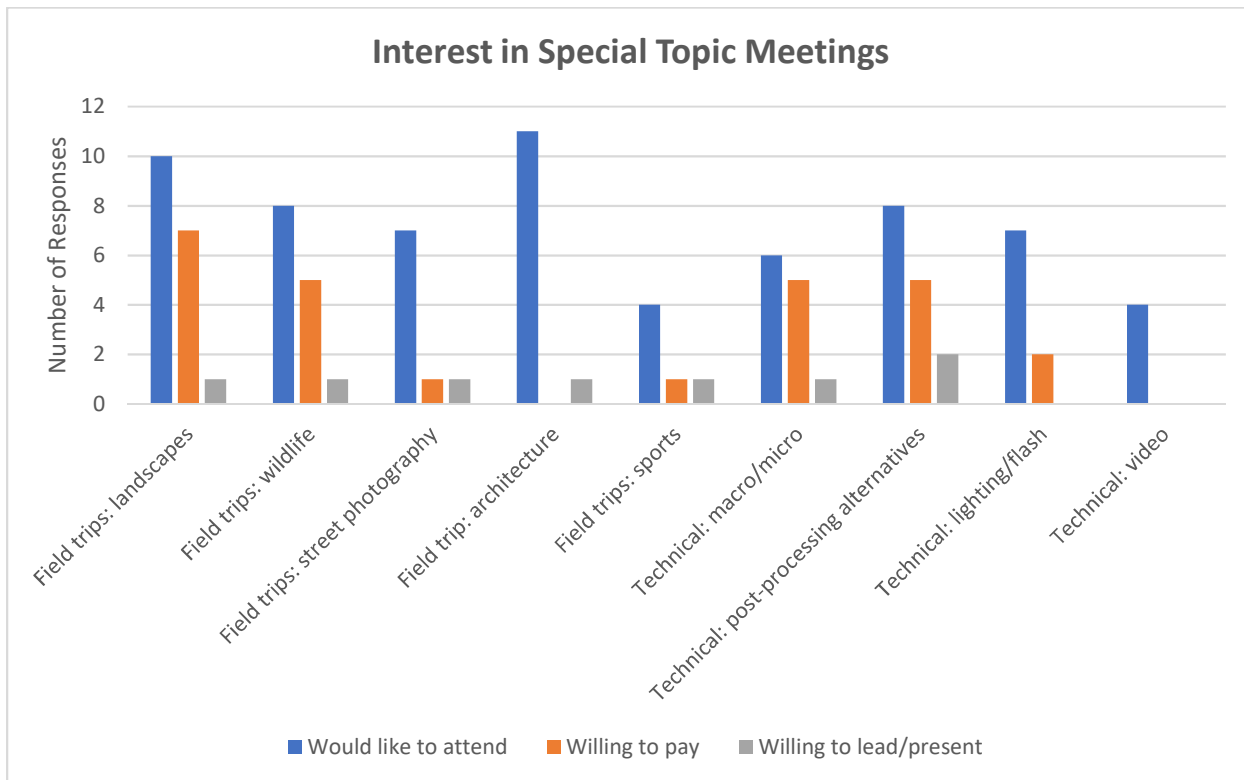
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<sup>1</sup> The survey was created using Google Forms by John Harmon, the FPC webmaster, after input from the FPC steering committee. An email was sent to all current members of the Club, and a post was made on the Club website <http://flatironsphotoclub.org/> with a link to the survey. There was a total of 19 responses, of which two were from the same individual. The survey was active for the month of May, beginning on May 11. A reminder email was sent to members on May 18. The survey is now closed.

Currently, almost all our meetings have had a guest speaker followed by a formal competition/judging of images. A very important question is whether future meetings should, instead of a competition, have an opportunity for everyone interested to discuss their images and expertise (like the May 2018 meeting). Almost all of the 19 respondents expressed a wish to see more ‘discussion’ meetings than ‘competition’ meetings.



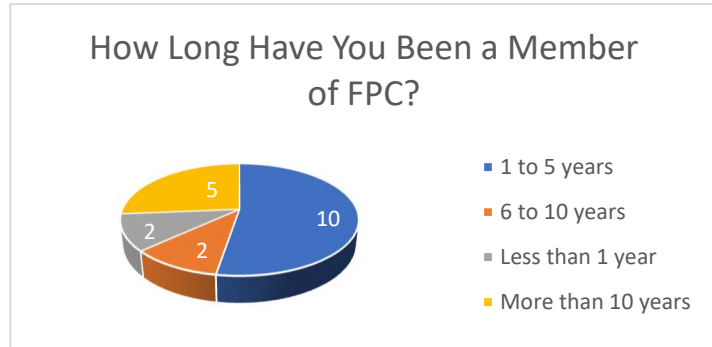
Members were asked about their interest in special topic meetings, beyond the approximately 10 regular meetings per year. Of the possible topics presented in the survey, members were asked if they were willing to attend, were willing to pay for a workshop/class, and/or be willing to lead or present. There were 19 responses to this survey question.



Respondents were asked if they were interested in or willing to present on other special topics. Suggestions included workshop on special processing techniques, lighting, various photographers' techniques, travel photography field trip, data organization (to present), drone photography and videography (to possibly present).

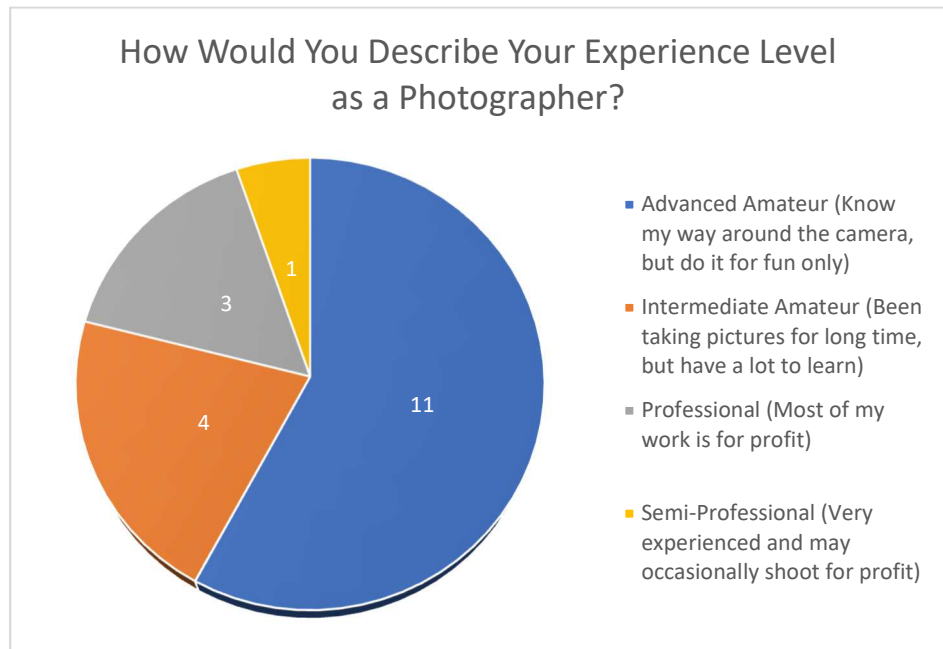
### Club Membership

Most respondents have been a member for between 1 and 5 years, but a significant number have been members for longer. New members also responded to the survey.



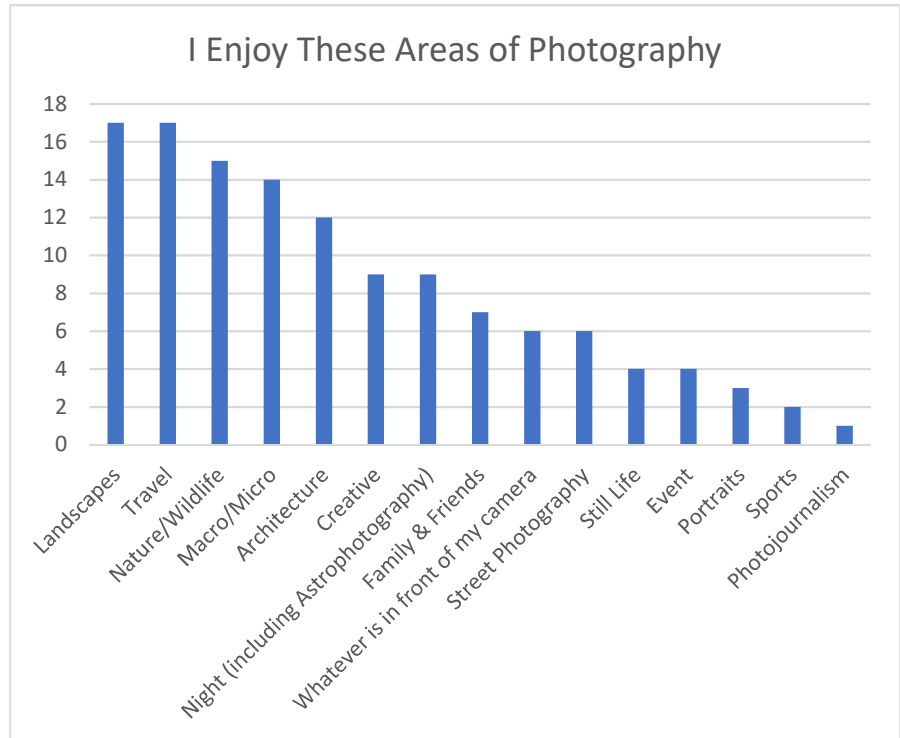
### Photo Experience

Asked about their photographic experience, most described themselves as advanced or less experienced amateurs, with several professional or semi-professional photographers responding.



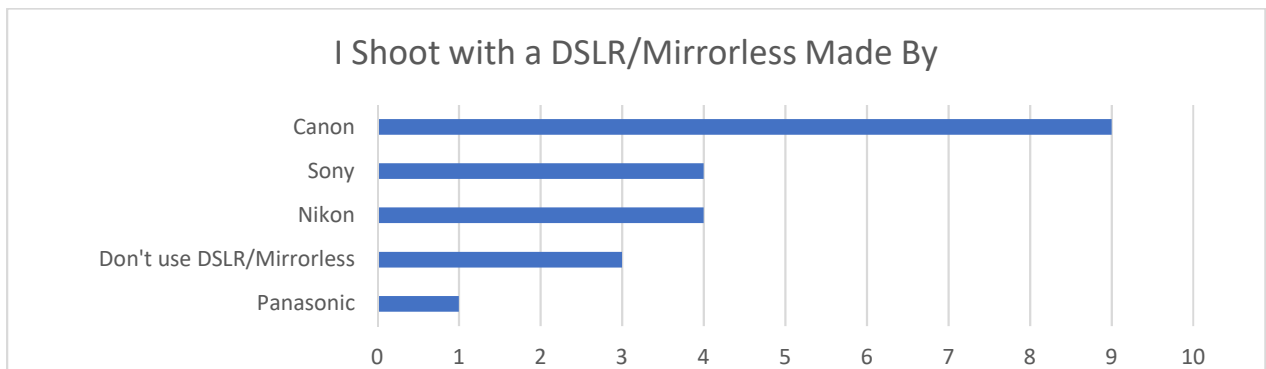
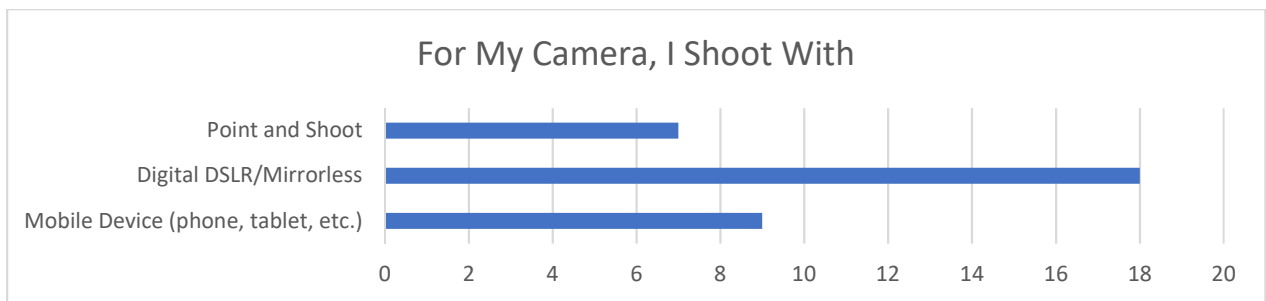
## Photographic Areas Enjoyed

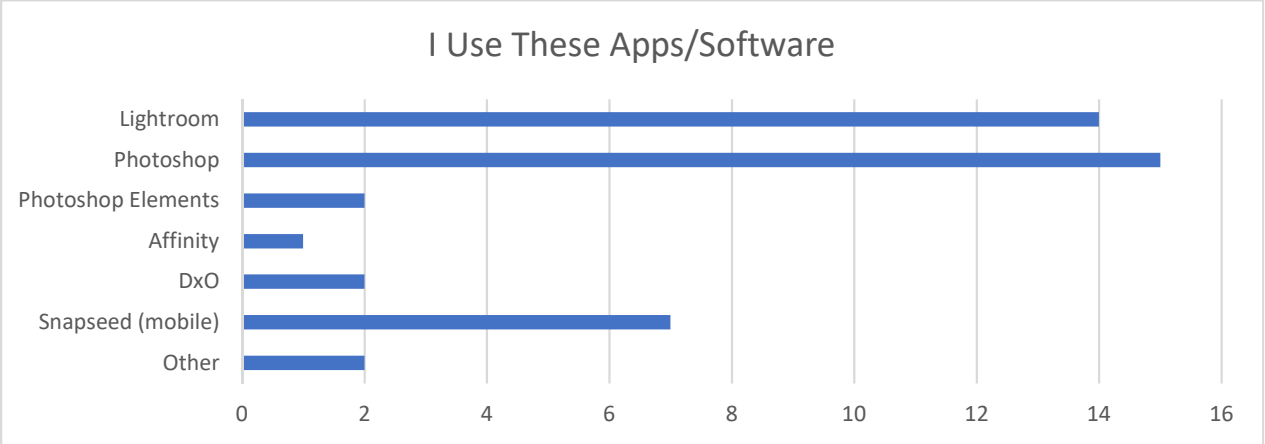
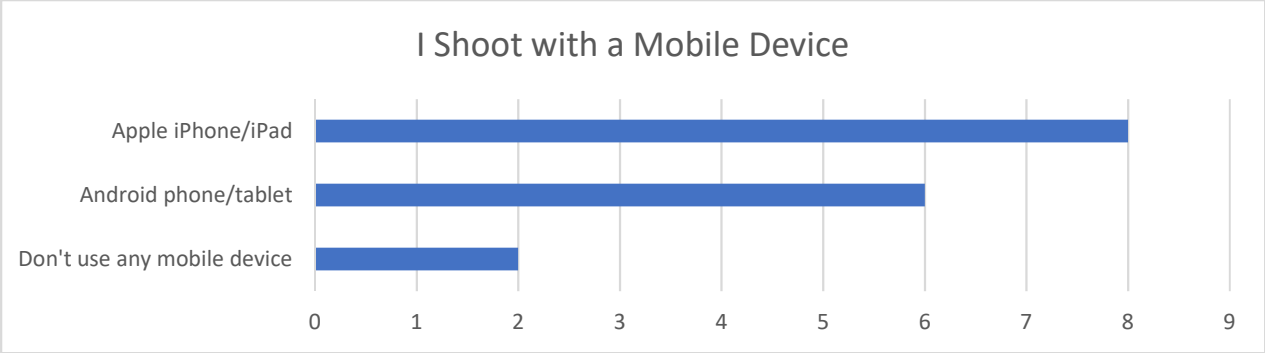
Respondents were asked which areas of photography they enjoyed. Members showed a wide range of interests, except for fashion photography.



## Photographic Equipment

Club members use a wide range of photographic equipment, including mobile devices, digital DSLRs and mirrorless cameras as well as point and shoot cameras. One respondent noted using a drone and using freeze frames from videos. No one reported using film cameras.





“Other” applications/software include Skylum Luminar, On1 Suite, Skylum Aurora HDR, Nik Suite, Topaz Suite, Picture Window Pro, Helicon, Photomatix and HDR Expose 3.

### Other Local Photo Clubs

The final survey questioned whether respondents were members of any other local photo clubs. There were twelve responses to this question; over half said they belonged to or planned to join the Colorado Nature Photo Club. Two mentioned they participated in Thomas Walsh’s ‘Twelve Months, Twelve Photographic Masters’ series. Two others listed membership in the Colorado Mountain Club Photo Section, and one listed membership in the St. Vrain Photographic Society.

